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COMMUNICATION AND OUTREACH ACTIVITIES

**Communication and outreach activities undertaken since the 37th Session of IPCC
and currently planned**

(Submitted by the IPCC Secretariat)

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1. Activities at COP 19

The 19th meeting of the Conference of Parties (COP 19) of the United Nations Framework Convention on Climate Change (UNFCCC) opened on Monday 11 November 2013 in Warsaw. The IPCC Chair provided an overview of the findings of the Working Group I (WGI) contribution to the Fifth Assessment Report (AR5), the Special Report on Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation (SREX), the Special Report on Renewable Energy Sources and Climate Change Mitigation (SRREN) and the Fourth Assessment Report. In the subsequent session of the Subsidiary Body on Scientific and Technological Advice (SBSTA), the Secretary of the IPCC made a brief statement introducing both AR5 WGI and the two Methodology Reports concluded at the 37th Session of IPCC (IPCC-37) in Batumi, and outlined the next steps.

Tuesday and Wednesday of that week saw two special IPCC/SBSTA events, each lasting 1-1/2 hours. On Tuesday T. Stocker, Co-Chair, Working Group I and others presented the WGI report, and on Wednesday the Task Force on National Greenhouse Gas Inventories (TFI) presented the two Methodology Reports.

Tuesday's special event on WGI was followed by the Structured Expert Dialogue on the 2013/15 review, which ran for three hours and in which the WGI report was presented in detail to negotiators with an active questions and answers (Q&A) session. There was a further three-hour session on Wednesday, the first part of which was also devoted to WGI.

Thus the opening days of the meeting saw several hours of high-level and scientific discussion between authors and negotiators on the WGI report, plus valuable exposure of the two new methodology reports.

J.-P. van Ypersele, IPCC Vice Chair, took part in a workshop on agriculture on Tuesday. At the weekend, J.-P. van Ypersele took part as a speaker in the Climate and Health Summit and World Climate Summit, both held on the sidelines of the COP, while the IPCC Chair joined Transport Day by video.

In the second week the IPCC held a side event focusing on user perspectives on the WGI report, with speakers from government, environmental NGOs (Non Governmental Organizations) and industry besides authors. This event, looking at how users work with IPCC reports and their dissemination, attracted a very high attendance. The side event was also the occasion for the launch of the IPCC WGI video, which was well received.

Besides these formal events, IPCC officials held bilateral meetings with two constituency groups, BINGOs (business organizations) and RINGOs (independent research institutes). Here the main interest was in the dissemination of the reports. There was also a meeting with European Union parliamentarians.

Among media activities, T. Stocker held a press conference to present the WGI report as the printed Summary for Policymakers (SPM) brochure was released, and the IPCC held a workshop for journalists from developing countries on the report. T. Stocker gave an interview to Reuters, and J.-P. van Ypersele conducted several interviews, including one with Al-Jazeera America.

The high interest in IPCC activities was reflected in a reference to the WGI report in the first paragraph of the decision on advancing the Durban Platform. The use of verbatim language from WGI in the decisions indicates that the report found the right balance between accuracy and accessibility.

2. Other activities since IPCC-37

Working Group I

The full WGI report was presented to the Geneva Environment Network on 30 January 2014 on the occasion of the online publication of the full report. This was followed by a virtual press conference with T. Stocker.

WGI Bureau members and authors have presented the report at a number of events, including a series of events in China in October, the Brussels community at the start of the International Conference on the Coordinated Regional Downscaling Experiment (Cordex), a meeting for heads of diplomatic mission in Geneva, events in Mexico City and Rio de Janeiro, the American Geophysical Union meeting in December, and various scientific events in Southeast Asia. T. Stocker attended the World Economic Forum in Davos and spoke on the report on several occasions.

Editorial board meetings

Besides regular interviews, the IPCC Chair, IPCC Vice Chair J.-P. van Ypersele, and Working Group II Co-Chair C. Field met editorial boards in the US, UK, Germany and South Africa to ensure awareness of the forthcoming reports in 2014.

Media training

Media training for Synthesis Report authors was held in the Netherlands in January 2014. Further sessions are planned for authors ahead of the WGs II and III approval plenaries. The IPCC Secretariat has drawn the attention of authors to other training opportunities.

3. Plans for IPCC-38 and IPCC-39

Both the WGs II and III reports will be presented to media at globally webcast press conferences in Yokohama and Berlin respectively. These press conferences will be followed by an intensive programme of interviews with the IPCC Chair, respective Co-Chairs and Bureau members and authors. Interviews will be organized on the spot and with authors and Bureau members that have already returned to their home bases. The approved SPM and press release will be made available to registered media under embargo following approval of the SPM, the day before the press conference.

4. Plans for the Working Group II and III reports

Planning is underway to communicate the findings of WGs II and III, with WGI as appropriate, over the northern spring and summer of 2014 at meetings of international organizations and observer organizations through presentations and side events, and to develop events for policymakers and other stakeholders ourselves or with partners.

A key period for this activity will be June 2014, with the sessions of the subsidiary bodies of the UNFCCC in the first half of the month, and the WMO Executive Council and UN Environment Assembly meeting at the end of June.

As in the case of the Special Report on Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation (SREX) outreach, the IPCC is working with Climate and Development Knowledge Network (CDKN), which has been asked by the UK government to organize six AR5 outreach events in East Africa and South Asia. The IPCC is also providing speakers for a series of events held by national academies of science coordinated by the United Nations Foundation (UNF).

Events are planned in early July 2014 in Southeast Asia, including Malaysia and Singapore, following the Synthesis Report Core Writing Team meeting in Kuala Lumpur.

The three WG reports will be presented at the UN Secretary-General's Climate Summit in New York on 23 September 2014.

It is intended to release the Working Group II IPCC video at the press conference following the approval session in Yokohama, and the Working Group III video at the UNFCCC subsidiary body meetings in June 2014

5. Plans for the Synthesis Report

The Synthesis Report will be the capstone of the AR5, and will be supported by a robust communications plan to reach policymakers and other stakeholders.

The release of the report will follow the same model as WGs II and III – a globally webcast press conference, followed by an intense programme of interviews, with the report and press release made available to media one day in advance, following approval, to allow thoughtful coverage.

Outreach activities will target a selection of countries in Africa, Asia, South America, North America, Europe and Australia/Pacific, and will be supported by compelling materials, including handouts, presentations and video interviews, thoroughly grounded in the Synthesis Report but accessible to general audiences. These events will run into 2015. Besides the regional events, UNFCCC COP 20 in Lima will provide many opportunities for outreach, in session and as side events.

A longer AR5 video, drawing on the WG segments and brought together with material for the Synthesis Report, is also planned.

6. Measuring communications activities

The Secretariat continues to monitor media and blog coverage of the IPCC. This is communicated in monthly reports to the Bureau and Executive Committee that contain a simple statistical analysis of coverage.