

CHECK AGAINST DELIVERY

Statement by Jonathan Lynn at IPCC Side Event on Communications Paris, Monday 30 November 2015

Good evening, and thank you for joining us on this busy day.

My name is Jonathan Lynn. I'm the Head of communications at the IPCC and I'll be moderating this side event: From science to solutions: uses and strategies of IPCC communications for a climate-changing world.

At the meeting of the IPCC in Nairobi in February, Christiana Figueres told us: "Thanks for the Summary for Policymakers, now how about a Summary for the Citizens of the World?"

We know we must do more to communicate more effectively, so that IPCC reports are more accessible and relevant to our users. This side event is an attempt to respond to Christiana's challenge.

We will hear what the IPCC is already doing to improve its communications and what it could do. We will hear an academic perspective – that better communication is not simply clearer language and graphics, important though they are. Key users from developing countries, cities and business will remind us of their priorities and how they need the IPCC to help them meet their requirements. I hope that our panellists and, in the discussion, you, the audience, will provide us with ideas and stimulus so that we can do a better job informing all our stakeholders about the challenges of climate change and possible solutions for tackling it.

I'm very pleased to have with me this evening, starting at the far end, Keith Tuffley, CEO of the B Team, a partnership of leading businesses promoting sustainability and which has made important contributions to the discussion on climate change. Next to him Ali Shareef, a member of the UNFCCC's Adaptation Committee, who comes from the Maldives. Next to him Celia Blauel, deputy mayor of the City of Paris with special responsibility for environmental questions. Next to Celia we have His Excellency the Prime Minister of Mozambique, the hon. Agostinho do Rosario. Next to the Prime Minister, there is Hoesung Lee, who was elected Chair of the IPCC last month. Next to Dr

Lee there is Ulrich Sumptoh, the mayor of Port Vila, the capital of Vanuatu. And this is Paul Lussier, director of the Science Communication with Impact Network at Yale University. I'll now hand the floor to Dr Lee. Hoesung -