



WMO

INTERGOVERNMENTAL PANEL ON CLIMATE CHANGE



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INTERGOVERNMENTAL PANEL
ON CLIMATE CHANGE

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PROGRESS REPORT ON OUTREACH ACTIVITIES

(Submitted by the IPCC Secretariat)

PROGRESS REPORT ON OUTREACH ACTIVITIES

1. Distribution of Publications

1.1 Ongoing activities

The IPCC-Secretariat is continuing to distribute through SMI Distribution Services, Climate Change 2001 Reports, Special Reports, Methodology Reports, CD-Rom editions and translations of IPCC reports, IPCC fact sheets and other IPCC material. Publications have also been distributed at various conferences including UNFCCC COP-10 (Buenos Aires, December 2004) and SBSTA 22 (Bonn, May 2005), the UN Conference on Small Island States (Mauritius, January 2005), the World Conference on Disaster Reduction (Kobe, January 2005), the UNEP Governing Council and the WMO Executive Council. As there is a considerable amount of older publications on stock, in particular TAR translations, government focal points were recently asked to request the number of publications needed in each language. Many governments responded and the Secretariat is currently preparing delivery of the requests.

1.2 Distribution policy

It is suggested to streamline initial free distribution of new reports and send one copy of full reports to

- IPCC members through the IPCC Focal Points;
- Members of the IPCC Bureau and in case of methodology reports of the Task Force Bureau on National Greenhouse Gas Inventories
- Parties to the UNFCCC (distribute as agreed with the Climate Change Secretariat);
- Coordinating lead authors, lead authors, contributing authors, expert reviewers, review editors (through Technical Support Unit (TSU))
- United Nations and specialized agencies (full volumes or summaries depending on the topic and organisation concerned)
- WMO, UNEP and any partner organization involved in the preparation of a report as agreed.

A limited number of additional free copies will be provided to developing countries and countries with economies in transition on request. As requested by the Panel, the Secretariat will ask partner organizations to contribute to publication and distribution costs.

Summaries and translations will be distributed free of charge unless the Panel takes a decision on that matter. In this context the attention of the Panel is drawn to the proposal for publication, distribution and sale of IPCC material presented to it at its 22nd session in document IPCC-XXII/Doc. 7, section 3.

2. IPCC/TEAP Special Report – Safeguarding the Ozone Layer and the Global Climate System: Issues Related to Hydrofluorocarbons and Perfluorocarbons (SROC)

2.1 Publication of the Report and its Summaries:

Since Addis Ababa, Working Group I and Working Group III TSUs have concentrated on final editing and layout of this report. Some delays occurred in finalizing text, figures and layout, which unfortunately has led to a delay in the publication of the full volume by Cambridge University Press (CUP) and the translation of the summaries by the IPCC-Secretariat/WMO.

- Full Report
The full report has been sent to the publisher Cambridge University Press (CUP). Display copies will be available for IPCC-24. The IPCC Secretariat will purchase 1000 copies for free distribution, out of which 150 copies will be provided free of charge to the Ozone

Action Network. Working Group I and III TSUs will purchase 200 copies each for free distribution to experts involved in the report.

- Summary for Policymakers (SPM) and Technical Summary
The separate publication of the Summaries in English is completed and copies will be available for distribution at IPCC-24. The translations in the other UN languages are about to be finalized. They will be available as webversion and display copies by the time IPCC-24 convenes. Planned print runs take also into considerations requirements of the Ozone Action Network (8000 English, 1000 French, 1000 Spanish, 500 Russian, 500 Chinese and 500 Arabic)

2.2 Specific outreach activities and events:

Press and media outreach:

- Posting of a press information note with the SPM on the website after acceptance of the report,
- Organization of interviews with media with key IPCC spokespeople working on the report,
- Distribution of the link to the SPM on Climate-L, an IISD (International Institute for Sustainable Development) news and announcement list service focusing on climate change policy and issues,
- Posting of a quick response to criticism via the website.

Presentations:

- Presentations at SBSTA 22:
 - In-session presentation by Bert Metz and Susan Solomon (Bonn, Germany, 19 May 2005)
 - Joint IPCC-TEAP Side Event (Bonn, Germany, 20 May 2005) with presentations by Susan Solomon, Guus Velders, Lambert Kuijpers, Petter Nekså, Jürgen Köhler, Paul Ashford
- Presentation to the OEWG-25 (Open Ended Working Group) of the Montreal Protocol by Lambert Kuijpers and Susan Solomon (Montreal, Canada, 27 June 2005)
- Presentation at the 4th International Symposium on Non-CO₂ Greenhouse Gases (NCGG-4, organized by the Netherlands Association of Environmental Professionals) by David de Jager (Utrecht, Netherlands, 5 July 2005)
- Presentation at the Scientific Assembly of the International Association of Meteorology and Atmospheric Sciences, 2005 (IAMAS) by Guus Velders during an IPCC event organized by Qin Dahe (WG1 Co-chair) and Mike McCracken (Beijing, China, 8 August 2005).

Other activities:

The SPM was also included in the TEAP Progress Report of May 2005 (as chapter 13), thereby allowing the Parties to consider it together with all other issues presented in the TEAP report.

2.3 Upcoming activities:

- Production of a CD-Rom containing the full report and translations (5000 copies)
- Preparation of a set of standard slides for presentations
- Paper in Environmental Science & Policy (Elsevier) (David de Jager and Leo Meyer)
- Presentation at the 2006 ASHRAE Winter Meeting (American Society of Heating, Refrigerating and Air-Conditioning Engineers) by Susan Solomon and SROC lead authors (invited)

3. IPCC Special Report: Carbon Dioxide Capture and Storage (SRCCS)

3.1 Publication of the Report and its Summaries

Plans for layout, translation, and distribution/outreach for the Special Report are in place and will be implemented as soon as the report is approved/accepted by Working Group III and the Panel.

- The full report will be published by Cambridge University Press. The IPCC Secretariat will purchase 1000 copies and Working Group III TSU 230 copies for free distribution.
- Summaries (SPM and Technical Summary) will be published by the IPCC Secretariat/WMO as stand alone volume in all official UN languages. Planned print runs: 3000 English, 800 French, 800 Spanish, 500 Russian, 500 Chinese, and 500 Arabic.
- A CD-Rom containing the full report and all translations will be produced (5000 copies)

3.2 Other planned activities and events

Press and media outreach:

- A press-conference will be organized in Montreal on 26 September, 2005. Options for an additional teleconference are being explored. As in the past a press advisory will be released by the IPCC in advance of the Panel Session, and a press information note with the SPM will be made available by the time the press conference starts.
- UNEP/WMO are planning a press release on 26 September, 2005
- MNP/ECN (the locations of the WGIII TSU) are planning a press release for Dutch media
- Interviews with experts involved in the report will be arranged

Presentations:

- The IPCC is planning an in-session representation at COP11/COPMOP-1 and a side-event (currently scheduled for 6 December, 2005 at lunchtime)
- At the Carbon Sequestration Leadership Forum, 26 to 30 September, 2005, Berlin presentations are planned by the TSU at the Stakeholder meeting and the Combined Technical and Policy Groups.
- A standard presentation will be developed by the TSU to be used at these and future events and which will be distributed to interested parties and made available on the IPCC website.

Further activities and products under consideration:

- Mailing of the full report and/or the SPM/TS would be accompanied by a letter from the co-chairs highlighting main findings of the report

4. IPCC Website

The IPCC website has been continually updated, with the aim to present information on all IPCC websites in a consistent manner. Efforts by the Secretariat have also been made to improve the appearance of the site. Recent work included the development of language portals (all UN languages) that will feature translated IPCC publications and of a new webpage to link IPCC based material presented on websites of IPCC members. Members have been asked through their IPCC Focal Points to provide information on such links. This portal will feature a clear disclaimer that the material is not endorsed by the IPCC.

5. Preparations for 4th Assessment Report outreach activities

Following the suggestion by the Panel at its 22nd session to hire on a contract basis individuals with specific skills for enhancing outreach activities, the IPCC Secretariat invited proposals for the development of a communications strategy. Based on the response Communications & Networking

Consulting (CNC), a consulting company with expertise in developing communications strategies for governments and companies, has been contracted to develop an information strategy for the IPCC, with special emphasis on the 4th Assessment Report. Their report is contained in document IPCC-XXIV/INF. 3.

The Panel is invited to consider the observations and recommendations contained in that report and provide guidance to the IPCC Secretariat on further action in the context of preparing for an effective dissemination of the IPCC AR4.