

TWENTY-SECOND MEETING OF THE IPCC EXECUTIVE COMMITTEE

4 September 2013, 3:00-4:00 PM CEST - Teleconference

CONCLUSIONS AND DECISIONS

Participants:

Members:

R. K. Pachauri (Chair); I. Elgizouli; H. Lee; J.-P. van Ypersele; T. Stocker; V. Barros; C. Field; O. Edenhofer; R. Pichs-Madruga; T. Hiraishi.

Advisory Members:

R. Christ; P. Midgley; D. Dokken; J. Minx; K. Tanabe; L. Meyer.

Others:

G. Leone (minutes); J. Lynn.

1. ADOPTION OF THE AGENDA

The ExCom adopted the provisional agenda of the meeting (EXCOM-XXII/Doc.1), as attached as **Annex 1**.

2. COMMUNICATION AND OUTREACH ACTIVITIES

2.1 IPCC Embargo Policy

The ExCom approved the "IPCC Embargo Policy" as revised following the discussion held at ExCom-21.

2.2 Preparation of IPCC-37 document on Communications Strategy

The Senior Communications Manager presented the draft document on the evaluation of the IPCC Communications Strategy that had been distributed to the ExCom members. Some aspects of the draft such as the methodology and scope of the evaluation of media coverage of the IPCC that will be attached to the IPCC-37 document were discussed. The ExCom expressed general satisfaction about the draft and recommended that the next revision aim at a more comprehensive assessment of the Communications Strategy. The Secretary suggested looking also at the impact that the implementation of the Communication Strategy has had on outreach activities directed at partners other than media. C. Field, Co-Chair, Working Group II (WGII), suggested reporting specifically on IPCC-related articles by a small number of particularly influential media.

	<i>Action Item</i>	<i>Responsibility</i>	<i>Deadline</i>
1.	To revise the draft IPCC-37 document containing the evaluation of the Communications Strategy and its implementation in accordance with the guidance provided by the ExCom, and circulate it to the ExCom.	J. Lynn	11 September 2013

The Secretary reminded the ExCom that IPCC-37 documents need to be finalized by 13 September 2013.

2.3 Overview of communication and outreach plans at the 12th Session of Working Group I (WGI) and 36th Session of IPCC, in Stockholm

The Senior Communications Manager provided an overview on the activities and plans for communication and outreach at the upcoming meetings in Stockholm. Media briefings in Stockholm and Bern have been held; IPCC factsheets have been developed and posted; the WGI has launched its micro-site for the AR5 WGI report; and media registration for the closing press conference of 27 September is now open. In relation to the last point, the experience shows that the number of media registrations for the press conference will grow exponentially during the days immediately before the press conference and this is expected to happen again in Stockholm – provisions need to be made to accommodate last-minute media registrations. On the WGI micro-site, the Chair expressed satisfaction at that product and invited members to review it and send their comments to WGI. The preparation of the press release must be led by the IPCC, and it is desirable that consultations with the Office of the UN Secretary-General and the IPCC parent organizations be undertaken to coordinate their messages on the AR5. It was suggested that the communications officers of the parent organisation are briefed by WGI.

T. Stocker, Co-Chair, WGI, recommended that the Office of the UN Secretary-General be approached to explore the possibility that he addresses the closing press conference in Stockholm. There was general support for this suggestion, and other Co-Chairs indicated that the same invitation should be extended also for the launch of other components of the AR5. WGII and WGIII Co-Chairs are looking into the participation of high-level personalities in their approval sessions (including the heads of the host countries where the AR5 components will be launched).

	<i>Action Item</i>	<i>Responsibility</i>	<i>Deadline</i>
2.	To contact UN Assistant-Secretary-General R. Orr to explore how best the presence of Mr Ban ki-Moon at AR5 approval sessions can be organized, with the involvement of the IPCC Secretariat, and to repeat the offer for a personal briefing to the UN Secretary-General. Also invite the UNSG to the Approval Session of the SYR in Copenhagen.	R.K. Pachauri	13 September 2013

The ExCom agreed that caution needs to be used in evaluating offers of support to the IPCC outreach activities coming from foundations and others. It is difficult to establish objective criteria for such evaluation, but all efforts must be made to avoid possible linkages to advocacy actors. It was suggested to explore further cooperation with the UN Foundation.

J.-P. van Ypersele, Vice-Chair, and the Senior Communications Manager will visit London during the week of 9 September to meet Editors of major media outlets there and attend a seminar of more than 40 senior media representatives. It was recommended that discussions are limited to the IPCC processes and to the AR5 outlines, rather than science and content.

It is necessary to examine as soon as possible the issue of resources to support the participation of authors in outreach activities, including those from developed countries, especially in the period after the release of the AR5, when authors do not have any available source of funding. The Chair supported the idea that Trust Fund support be considered in such cases.

3. RESPONSE TO POSSIBLE ERRORS

3.1 Posting of errata

3.2 Handling of translation errors

Discussion on these items was postponed to a future meeting of the ExCom.

4. UNFCCC COP 19

4.1 IPCC-related activities at COP 19

The Deputy-Secretary referred to the schedule of IPCC-related events at UNFCCC COP 19 that had been distributed to the members and the additional information on this matter recently received from the UNFCCC Secretariat. He stressed the need for a coordinated presence of IPCC officials and authors and for ascertaining as soon as possible the details of their presence and availability at COP 19, in order to plan the most effective IPCC participation.

	<i>Action Item</i>	<i>Responsibility</i>	<i>Deadline</i>
3.	To distribute to the ExCom the revised schedule of IPCC-related events at COP 19, with an indication of what representation is expected of the IPCC.	Secretariat	10 September 2013

4.2 Invitation to the high level consultations (pre-COP), Warsaw, Poland, 2-4 October 2013

The ExCom agreed with the participation of the Chair in this event. In case the Chair cannot make it, he will appoint a Vice-Chair to do so on his behalf.

5. ANY OTHER MATTERS

The Chair suggested holding an informal meeting of the ExCom during the IPCC meetings in Stockholm if needed.

The meeting closed at 04:00PM.

**IPCC EXECUTIVE COMMITTEE – TWENTY-SECOND MEETING
Teleconference, 4 September 2013**

EXCOM-XXII/Doc. 1
(29.VIII.2013)
Agenda Item: 1
ENGLISH ONLY

PROVISIONAL AGENDA

(Submitted by the IPCC Secretariat)

1. ADOPTION OF THE AGENDA

2. COMMUNICATION AND OUTREACH ACTIVITIES

- 2.1 IPCC Embargo Policy
- 2.2 Preparation of IPCC-37 document on Communications Strategy
- 2.3 Overview of communication and outreach plans at the 12th Session of Working Group I and 36th Session of IPCC, in Stockholm

3. RESPONSE TO POSSIBLE ERRORS

- 3.1 Posting of errata
- 3.2 Handling of translation errors

4. UNFCCC COP 19

- 4.1 IPCC-related activities at COP 19
- 4.2 Invitation to the high level consultations (pre-COP), Warsaw, Poland, 2-4 October 2013

5. ANY OTHER MATTERS