# INTERGOVERNMENTAL PANEL ON Climate change

# THIRTY-FIRST SESSION OF THE IPCC Bali, 26-29 October 2009

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# **PROGRESS REPORT**

**IPCC Secretariat** 

# **IPCC Peace Prize Scholarship Fund**

(Submitted by the IPCC Secretariat)



#### PROGRESS REPORT

#### IPCC Peace Prize Scholarship Fund

#### 1. Background

The scholarship fund was set up by the Panel at its 29<sup>th</sup> Session, on the basis of the Trust Deed submitted by the Secretariat and proposed for consideration by the Bureau at its 38<sup>th</sup> Session. It is described in document IPCC-XXX/Doc.8.

Consistent with that document and as agreed by the Panel, the IPCC Secretariat hired one Professional staff mid-April 2009, initially on a temporary basis, in order to serve as the secretariat of the fund and assist the Board of Trustees and the Science Board. Duties include:

- Prepare and announce calls for proposals based on guidance received from the Board of Trustees and the Science Board
- Manage the selection process and the disbursement of scholarship monies
- Compile the submissions for consideration by the Science Board
- Assist in fundraising activities
- Monitor the reporting requirements of the scholars and other beneficiaries
- Prepare reports for consideration by the Board of Trustees and the IPCC
- Liaise with WMO regarding the administration and management of the Fund

At its 30<sup>th</sup> Session (21-23 April 2009, Antalya, Turkey), the Panel agreed on the composition of the Board of Trustees, namely the following four prominent personalities:

- Prof. Ernesto ZEDILLO, Former President (Mexico)
- Mr Valli MOOSA, Former Minister of Environment (South Africa)
- Mr Brice LALONDE, Former Minister of Environment (France)
- Ms Khempheng PHOLSENA, former Vice President of ADB and Head of Water Resources and Environment Authority (Lao People's Democratic Republic).

At the time of the drafting of this progress report Prof. Ernesto ZEDILLO, Mr Valli MOOSA, and Mr Brice LALONDE had accepted to serve on this Board.

The Science Board requested from the Secretariat to start its action plan by developing a fundraising strategy in order to attract additional funding and increase the initial CHF 884,926.50 award money. The initial target to be reached through fundraising has been set at CHF10 million with a clear priority to approach private funding partners, that is individuals, foundations and corporations. Once this target is achieved, the proper scholarship programme will be devised, approved and implemented. The first round of scholars should be awarded in October 2010.

## 2. Progress since IPCC-XXX

The action plan has been devised and implemented by the Secretariat in a three phased approach:

1/ Development of project and funding proposal

The funding proposal was drafted with the assistance of Dalberg Global Development Advisors, a strategy consulting firm specialized in international development and globalization. A number of IPCC Bureau members were invited to contribute to the survey and were interviewed, namely Dr Pachauri, Mr Jean-Pascal van Ypersele, Mr Youba Sokona, as well as the previous Secretary and member of the Bureau Mr. Geoffrey Love. The proposal has also been drawing on the experience and expertise of experts such as Mr Martin Lees, current Secretary General of the Club of Rome and former rector of the University for Peace of the United Nations, and the best practices of some

UN institutions, agencies and programmes, including UNESCO, START, UNITAR and WMO/ ETR (education and training department).

The objective of the proposal was to give the bigger picture of climate change impact on peace and human security and move the donors to contribute to the Fund. The proposal was therefore developed around five themes:

- Target beneficiaries of the IPCC climate education programme
- Needs assessment
- Expected outputs in terms of development of human resources and capacity building
- -Difference IPCC can make
- Timeline for implementation of the programme

## 2/ Drafting of fundraising strategy

The fundraising strategy focused both on a branding strategy and on identifying areas of mutual interest and opportunity with potential donors. Research was made in order to identify the most relevant potential donors, both in terms of branding and in terms of interest and opportunity.

\* Branding:

- Take advantage of the momentum created by the Nobel Peace Prize
- Make the case for the uniqueness of the IPCC scholarship and education programme which is clearly linked to the IPCC structure and operational mode :
  - a global network
  - a good knowledge of gaps
  - expertise at regional level of cutting edge research
  - a good capacity to identify and therefore help reduce vulnerability
  - consensus of scientific understanding
  - policy relevant research and interface with policy makers and industry

## \* Mutual interests and opportunity

A chart was developed to assess a donor's particular interests and check if and where areas of mutual interest exist. The IPCC programme should also match the donor's current priorities, focus, and funding areas:

- Agriculture and food security
- Transport and human settlement
  Energy and water resources
- Extreme events and natural disasters
- Health and human wellbeing

## 3/ Implementation of fundraising

For communication purposes, a 2-page overview of the funding proposal was drafted in order to approach the private sector potential funding partners, whether individuals, foundations or corporations. The programme was opened for donations on 9 July 2009 after it received its first gift from Dr Gro Harlem Brundtland, for "supporting what the IPCC has decided to do with its Nobel Peace Prize money: to give scholarships for research on climate change in developing countries and this is obviously meant for young people" (from her speech during the ceremony where she was made the recipient of the Tallberg Leadership Award in June 2009).

The "IPCC Climate Education Programme" is scheduled to be formally launched in December 2009 during COP 15 in Copenhagen.

Mainly for time and practical reasons, the companies and foundations approached so far are located in the Geneva area and the countries surrounding Switzerland. The selection was therefore based on geography, and personal contact opportunities.

All the pledges and donations will be announced on the IPCC website as appropriate.

#### 3. Name of the Fund

Due to lack of time the Panel at its 30<sup>th</sup> Session did not agree on the name for the fund and postponed this decision to its 31<sup>st</sup> Session. In the light of the experience gained during the drafting of the funding proposal and in approaching the private companies CEO's, it appeared clearly that there was a need to find a more appropriate, less technical and more inspiring name for the fund than the original working title "IPCC Peace Prize Scholarship Fund" :

- First, a need to make a right away distinction between the trust fund and the actual scholarship programme. The fund (and the money) being only the means by which the IPCC programme can be implemented on a sustainable basis over time.
- Second, the scholarships are only a means to reach a broader and nobler goal, namely the education of younger generations on issues of climate change and the building of a research base in the most vulnerable regions of the world.
- Finally, a title should be kept short and simple and therefore cannot reflect all the dimensions of the IPCC programme, namely the fact that it was set up on the basis of the Nobel Peace Prize money. This and the strong will of the IPCC to serve the cause of peace and tackle the human dimension of climate of change by setting it up, is obvious in the description of the programme itself and does not necessarily need to be explicit in the title.

For all these reasons and for clear communication purposes the name suggested for the fund is: *"IPCC Climate Education Programme"*.

The Panel is invited to consider that proposal and approve the name.

#### 4. Future Management of the Programme

An agreement has been reached with the United Nations Fund that they will take on the future management of the IPCC Climate Education Programme.

The Funding Proposal and the 2-page summary are contained in document IPCC-XXXI/INF.4.