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IPCC TRUST FUND PROGRAMME AND BUDGET

Communication and outreach for the Special Reports in the Sixth Assessment Report cycle

(Submitted by the Secretary of the IPCC)

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IPCC TRUST FUND PROGRAMME AND BUDGET

Communication and outreach for the Special Reports in the Sixth Assessment Report cycle

This document is being submitted in relation to the programme and budget (IPCC-XLVI/Doc.2) as it has budgetary implications that will have to be considered by the Financial Task Team (FiTT). The proposed budget is not included in the above-mentioned document.

Background

IPCC communications tend to be cyclical, peaking around the time of the launch of a report, and seeing a high level of outreach in the months and years immediately following. With the launch of the Special Report on Global Warming of 1.5°C (SR15) in 2018, and the other two special reports, Climate Change and Land (SRCCL) and Special Report on the Ocean and Cryosphere in a Changing Climate (SROCC), as well as the 2019 Refinement Methodology Report, in 2019, the IPCC can expect an increase in communication and outreach over the next few years. This document outlines the budgetary resources needed, for consideration by the Plenary.

The proposal recognizes the pressures on IPCC finances and the need to optimize the use of resources. It also recognizes the importance of communications and outreach activities in bringing the findings of IPCC assessments to the attention of policymakers and wider audiences.

The IPCC budget currently includes baseline communications funding of 260,500 CHF per year for communications (materials, travel, events) in the Sixth Assessment Report (AR6) cycle for the years 2018, 2019 and 2020. Further resources will be required in 2018 and 2019 around the launches of the four reports and subsequent outreach. Depending on the extent of outreach in 2020, when no reports are scheduled to be released, less resources are required.

A budget line of 30,000 CHF a year for web conferences can be released for other purposes as the IPCC is now using other technologies.

Current outreach activities are supported by additional contributions from several countries received after the conclusion of the Synthesis Report in 2014. These contributions were originally intended to support an outreach programme to keep the Fifth Assessment Report (AR5) in the forefront of attention in the run-up to the 21st Conference of the Parties (COP 21) to the United Nations Framework Convention on Climate Change at the end of 2015. The contributions have enabled an ambitious outreach programme to continue over the past two years, allowing the IPCC to support the participation of delegates from outside the event location or from neighbouring countries in regional events, providing greater impact and reach than otherwise. The use of these funds – held in a separate IPCC outreach project code – is expected to be completed in 2018.

For the launch of the AR5, additional communications staff were seconded to the Secretariat through the United Nations Foundation. The possibility of similar arrangements for the three special reports and methodology report is being explored, and the Working Group Technical Support Units (TSUs) are each taking on one staff member responsible for communications. In addition, this request budgets for a short-term consultant to reinforce the Secretariat around the time of the launches.

The extra funding proposed would mainly be used for:

- A consultant to reinforce the Secretariat at the time of launches
- The production of videos including animations and other materials
- Media training for authors
- Report microsites
- Post-launch outreach events

The costs for the consultant and some media training (all in 2018, some in 2019) is proposed to be covered by substituting the budget line for web conferences mentioned above for this use.

A detailed proposed communication budget for 2018, 2019 and 2020 is attached (Annex 1). The SR15 Communication Strategy submitted to the Bureau for its consideration is also attached as a reference (Annex 2).

Proposed Communication Budget for 2018, 2019 and 2020

Activity	Purpose	2017	2018	2019	2020
Communications and outreach travel					
Presentation of findings of Special Reports and AR6 work programme to all audiences	Travel for speakers including developing countries (including from developed countries on an exptional basis)	0	80,000	200,000	80,000
<i>Note: most of the outreach is funded through a separate contribution from Norway</i>	4 events in 2018, 10 events in 2019, 4 events in 2020		20 journeys	50 journeys	20 journeys
	Travel support for developing country participants to sub-regional and regional meetings	0	90,000	225,000	90,000
	4 events in 2018, 10 in 2019, and 4 in 2020. Assumes 1,500 per trip for sub-regional travel		60 journeys (15 per event)	150 journeys	60 journeys
Other outreach	To present other IPCC products e.g TFI Reports	0	16,000	16,000	16,000
			4 journeys	4 journeys	4 journeys
SUB-TOTAL		43,500	186,000	441,000	186,000
Other communication activities and products					
Leaflets, banners and posters (Special Reports and other)	Printing	2,000	3,000	3,000	1,000
Consultant for launch of Special Reports	3 months at 5,000 per months	0	15,000	15,000	0
Factsheets	Translation	0	8,000	5,000	5,000
Press materials	Translation	5,000	15,000	30,000	5000
Videos (interviews, presentations and animations)	Shooting and post-production	70,000	40,000	60,000	0
Webconferences (Licenses and Communication)		30,000	0	0	0
Web pages	Web pages for the special reports including tagging for more sophisticated search etc from 2018)	80,000	50,000	80,000	0
Social media promotion and search engine optimisation		0	2,000	3,000	3,000
SUB-TOTAL		187,000	133,000	196,000	14,000
Media training					
Media training	Sessions for Lead Authors of Special Reports and IPCC Bureau over 2 years with others being held as webinars	0	8,000	16,000	0
Travel for media trainers	Travel x2 to 3 pre-approval author meetings and Bureau	0	8,000	16,000	0
			2 journeys	4 journeys	
SUB-TOTAL		0	16,000	32,000	0
Crisis Communication					
Crisis Communication	Standby costs which may or may not be used. The budget line is in line with the Implementation Plan of the Communication Strategy (para 143)	30,000	30,000	30,000	30,000
Subtotal		30,000	30,000	30,000	30,000
TOTAL		260,500	365,000	699,000	230,000
ALREADY BUDGETED (noted for 2018, 2019, 2020)					
AR6 Communications activities		260,500	260,500	260,500	260,500
Webconferences		30,000	30,000	30,000	30,000
TOTAL		290,500	290,500	290,500	290,500
ADDITIONAL FUNDING REQUIRED					
TOTAL			74,500	408,500	-60,500

OTHER ITEMS ALREADY NOTED (2018, 2019 and 2020)					
Activity	Purpose		2018	2019	2020
Publications: Special Reports and 2019 Refinement	Translation and publication		200,000	200,000	200,000
	Distribution of reports		100,000	100,000	100000
Expert Meeting - Science of Communicating Science	1 meeting		80,000	0	0
			<i>80 journeys</i>		
SUB-TOTAL			380,000	300,000	300,000
Expected requirements for Publications: Special Reports and 2019 Refinement	Translation and publication		50,000	405,000	510,000

SR15 COMMUNICATIONS STRATEGY

Section 1 – General Information

I. Introduction

In December 2015 the 21st Conference of the Parties to the United Nations Framework Convention on Climate Change (UNFCCC) adopted the Paris Agreement in order to strengthen the global response to the threat of climate change. In the Decision adopting the Paris Agreement, the Conference invited the IPCC to provide a special report in 2018 on the impacts of global warming of 1.5°C above pre-industrial levels and related global greenhouse gas emission pathways¹. This was timed to precede the facilitative dialogue to be convened in 2018 to take stock of collective efforts of the Parties in relation to progress toward the long-term goal of the Agreement.

At its 43rd Session in April 2016, the Panel accepted the invitation from the UNFCCC to provide a Special Report in 2018 on the impacts of global warming of 1.5 °C above pre-industrial levels and related global greenhouse gas emission pathways, and decided to prepare a Special Report on this topic in the context of strengthening the global response to the threat of climate change, sustainable development and efforts to eradicate poverty. This Special Report will be considered for approval at the Session of the Panel at the end of September 2018.

A scoping meeting for the Special Report was held in August 2016. At its 44th Session in October 2016 the Panel agreed to the outline of *Global Warming of 1.5°C, an IPCC special report on the impacts of global warming of 1.5°C above pre-industrial levels and related global greenhouse gas emission pathways, in the context of strengthening the global response to the threat of climate change, sustainable development, and efforts to eradicate poverty* (SR15).

This Special Report is being prepared under the joint scientific leadership of Working Groups I, II and III, with support from the Working Group I Technical Support Unit.

The *Implementation Plan of the IPCC Communications Strategy* states that “Well in advance of the publication of a report, a communications plan will be drawn up to handle the launch and subsequent communications” of the report² and provides details on its preparation and authorization process.

This note considers the communications around SR15, bearing in mind the strong interest in its subject from policymakers and other stakeholders. SR15 will also be the first report to appear in the sixth assessment cycle, and this note reflects the decisions on improvements to IPCC communications adopted at the 41st, 43rd and 44th Sessions of the Panel and the recommendations of the Expert Meeting on Communication held in February 2016.

It sets out the strategy and contains the principles, methodology and a tentative list of products and activities to effectively communicate SR15 and its findings – the “SR15 outreach programme”. It has been prepared by the Secretariat in collaboration with the Working Group I TSU and reviewed by the Working Group (WG) Co-Chairs before submission to the 54th Session of the Bureau in September 2018. The Bureau is asked to take note of the strategy.

¹ Paragraph 21 of Decision 1.CP.21

² *Implementation Plan*, §64

II. Principles

- **Communications Strategy:** The SR15 outreach programme is developed and implemented fully in accordance with the *IPCC Communications Strategy* and its *Implementation Plan* and consistently with the principles listed in the Communications Strategy, namely³: (i) Objective and transparent; (ii) Policy-relevant but not policy-prescriptive; (iii) Drawn from IPCC Reports; (iv) Aiming to establish the IPCC as the key science/policy interface organization for climate change; (v) Timely and audience-appropriate; and (vi) Consistent messages.
- **Integration of outputs:** The materials and events for SR15 outreach will be designed and implemented so that they complement each other to provide a well-structured and comprehensive set of communications activities and products.
- **Coordination:** Coordination among the various structures of the IPCC is essential to achieve a successful SR15 outreach and the understanding of the report and the process that generated it. Timely information-sharing among all IPCC entities about planned activities and lessons learnt will facilitate effective coordination.
- **Balance:** Outreach activities strive to be balanced in terms of geography, range of audiences, languages, and resource availability.
- **Content:** The WG Co-Chairs have full control over the substance of communication activities and products.
- **Partnerships:** When possible and consistent with the guidance provided by Plenary decisions, partner organizations may be involved in supporting SR15 outreach.
- **Innovative means of communication:** In the implementation of the SR15 outreach programme, innovative means of communication will be explored, in addition to the conventional ones, and may be used, as appropriate for the nature of the work of the IPCC and its *Communications Strategy*, and resources permitting may need outside professional help.
- **Lessons learned:** The development and implementation of the SR15 outreach programme will take into account to the extent possible the communications and outreach experience of the Fifth Assessment Report and previous reports.

III. Objectives

In line with the *IPCC Communications Strategy*, the SR15 outreach programme aims to support the understanding of the report in its entirety and of the processes that generated it. In particular, the objectives of the outreach programme are the following:

- To raise awareness of the report and its major conclusions among IPCC primary audiences (Governments and policymakers), including through the UNFCCC and its 2018 facilitative dialogue;
- To ensure that SR15 content is readily available to interested parties, including media and those who will use the report as a basis for their own communications with wider audiences (IPCC observer organizations, the scientific community, the education sector, civil society organizations, the business sector, and the wider public);
- To communicate the process governing the preparation of SR15 and, in general, how the IPCC functions;
- To provide information on SR15 proactively and to respond to media queries; and
- To respond effectively to incorrect representations of the IPCC and its processes.

³ *IPCC Communications Strategy*, §2

IV. Responsibilities

The *Communications Strategy* states that the Plenary is ultimately responsible for ensuring that IPCC communications are appropriate and that the Strategy is delivered suitably, although between plenary sessions the Bureau and the Executive Committee act on the Plenary's behalf⁴.

The Working Group/Task Force Co-Chairs are responsible for the substantive aspects of communications activities around reports and products in their areas of responsibility.

The Secretariat will coordinate the development and implementation⁵ of the SR15 outreach programme in collaboration with the Working Group I TSU, which, in accordance with the *Implementation Plan*, is prepared jointly with the Working Group Co-Chairs⁶.

In consultation with the WG Co-Chairs and the Chair, the Secretariat will ensure that the SR15 outreach programme is effective, adequate, and coherent before and after the release of the SR15 and its components. Consistent with its approved functions and in line with WMO regulations, the Secretariat will manage the resources devoted to SR15 outreach from the IPCC Trust Fund, and will manage the related contractual and legal matters. The Senior Communications Manager will be the principal contact for the development and implementation of the SR15 outreach programme. In consultation with the WG Co-Chairs and the Chair, the Secretariat will provide the necessary reporting to the Bureau and the Plenary.

The Chair, Co-Chairs, other members of the IPCC Bureau, and Secretary will proactively look for opportunities for SR15 outreach, possible partners, and audiences. Bureau members will be encouraged to support the implementation of this outreach programme by identifying requirements from the regions and contributing to the specific region outputs.

V. Resources

The outreach programme will be funded as much as possible through financial resources available in the IPCC Trust Fund, the budget approved by the Panel and resources allocated in the budgets of the Technical Support Units.

In order to meet demands for a wider range of outreach activities and to secure additional support and expertise necessary to perform special tasks, additional financial and human resources may be required, consistent with the overall IPCC resource mobilization strategy. Mobilization of financial and non-financial resources will be undertaken with full respect of the IPCC's objectivity, integrity and independence, in line with the *Conflict of Interest Policy*, and consistent with the rules and regulations of the WMO.

As with outreach for AR5, the Plenary's approval should be sought for the use of Trust Fund resources to support the travel of all speakers including those from developed countries in events that are part of the SR15 outreach programme who cannot raise funding from other sources.

⁴ *IPCC Communications Strategy*, §9

⁵ *Communications Strategy*, §11

⁶ *Implementation Note*, §79

SR15 COMMUNICATIONS STRATEGY

Section 2 – Overview of Outputs

I. Timeframe covered by this SR15 outreach document

This document covers outreach activities starting in the run-up to the release of the SR15 Summary for Policymakers (SPM) in September 2018, through to the release of the other two special reports (*Special Report on the Ocean and Cryosphere in a Changing Climate* and *Climate Change and Land*). Section 2 presents an overview of key activities and products while section 3 provides budget requirements for 2018 and 2019.

II. Products (materials, events, website)

(NB: materials must enable a range of presentations to diverse audiences differing in technical expertise and sophistication).

A. PREPARATORY PHASE:

a. Pre-approval key media contacts

Identify key general, specialist and new media in major geographies and establish contact. Background briefings on key issues, without prejudging report outcome, one month in advance.

- Facilitate/encourage advance pieces (“curtain-raisers”) by key media, without prejudging outcomes.

b. Pre-approval media briefings

Background briefings/workshops for media to explain the IPCC, the report process and the SR15 outline. Does not produce news but provides context and understanding. May be delivered by Senior Communications Manager (also seeking opportunities with the UN or regional UN offices), or by Co-Chairs and WG Bureau members. National Focal Points may also deliver briefings.

- Develop package with short film/animation and slides about the IPCC to reach more audiences remotely.

c. Pre-approval updates to international conferences

Briefings for audiences such as UNEP/WMO governing bodies, UNFCCC SBSTA on progress towards launch, including a briefing to the General Assembly in mid-September, major scientific conferences e.g. AGU.

- Requires high-quality slide deck.

d. Observer organizations

Briefings for observer organizations on progress towards launch.

e. Other interested international organizations

Identify other international and regional organizations that may be interested and provide briefing.

f. Civil society organizations

Identify effective way to communicate with civil society organizations (e.g. ENGOs at COP 22 and SBSTA 48).

g. (Optionally) Interactive sessions for public (and civil society/media)

Interactive sessions (“ask an author”) on key issues, without prejudging outcome.

h. Other climate scientists

Brief climate scientists who are not authors, but who are likely to be asked to comment (ditto leading voices in NGOs).

i. Materials

Leaflets and factsheets providing basic information about the IPCC, the report process, the report outlines, author and review statistics of the report, etc.

- Explaners on key issues and processes;
- Short videos with authors.

j. Media training for authors and Bureau members

- Interactive basic media training (2 hours) for all authors by webinar (several sessions by timezone);
- (Optional) Further training for authors if time and resources allow;
- Schedule face-to-face training for CLAs between approval and launch.

k. Web pages

- prepare report microsite based on refreshed version of IPCC website;
- ensure the main ipcc.ch website is up to date on SR15, with easily accessible information on relevant IPCC work.

l. Social media

- Announce all stages and milestones (LAMs, reviews);
- Photos, short videos from LAMs;
- Amplify report themes, authors and highlight IPCC-relevant science where appropriate.

m. Embargo policy

Review and update embargo policy, including registration/accreditation process.

n. Video

Prepare video for release at time of report.

- Investigate possibility of outside funding.

o. Communicate changes to language and style approaches from previous reports

e.g. any changes in use of uncertainty language in SPM.

p. Derivative products

Respond to appropriate suggestions from third parties for derivative products and facilitate in line with the *Implementation Plan* of the *IPCC Communications Strategy*.

q. Briefings for other UN communications officers

r. Staffing for launch

Line up reinforcements for communications team (consultants, secondees from other bodies).

B. SPM LAUNCH AFTER APPROVAL:

(Chapters will be released [two days] [several months] later; see section C)

a. Media package

Materials made available to reporters registered for the embargo (*consideration should be given to printing costs and carbon footprint*):

- SPM text, corrected but not copy-edited following approval;
- Press release, drafted in advance, corrected in light of any relevant changes in the approval plenary;
- Headline statements and/or 1-page summary of key findings;
- FAQs;
- Copies of relevant factsheets and explainers;
- Additional quotes from Chair, Co-Chairs and authors;
- Bios of press conference speakers.

In addition, for broadcast and online media:

- B-roll (may be made available in advance during approval plenary) – including IPCC authors and Panel at work; action footage of key impacts (may have budgetary implications); scientific images e.g. model running superimposed on globe;
- Broadcast-ready graphics⁷ from SPM (seek guidance from broadcasters), online-ready graphics.

b. Preparations for press conference

- Press conference to be held on Monday (not weekend) following approval plenary at time appropriate for local media and maximizing global audience for webcast;
- Press conference announced at least three weeks in advance of date through media advisory with accreditation and embargo arrangements (also for opening session) and details of webcast;
- Arrangements including advisory for possible embargo breach, inconclusive meeting;
- Arrangements for staffing media registration desk before opening ceremony and press conference;
- Embargoed materials shared with National Focal Points;
- Promote press conference advisory through social media; photos during the approval plenary on social media may also maintain interest;
- Media workshop for local media;
- Slide deck suitable for non-specialists developed for press conference (in addition to a slides suitable for more specialized audiences);
- Revision of translations of draft press release in line with approval plenary changes;
- Rest for Chair and Co-Chairs;
- Rehearsal during weekend of opening statements, key messages and likely questions for Chair, Co-Chairs, Secretary and any other speakers;
- Media training for authors for interviews;
- Q&A for authors, including broader IPCC topics;
- Advance virtual briefings under embargo for media in key centres during intervening weekend; needs preparation of clear messages;
- Advice to National Focal Points seeking it on simultaneous media launches;
- Scheduling interviews, including spaces, guides, and broadcast arrangements;
- (Depending on staffing) pitching to media;
- Arrangements for webcast (provided by host under conference checklist), including media advisories to access it. The webcast must be robust, allowing several hundred concurrent users. The communications team should participate in the pre-visit, and liaise with the national broadcaster at the conference centre.

⁷ These are simple, instantly understandable and not requiring captions or explanations. They are based on the graphics in the SPM but may be adjusted technically for broadcast requirements

- Include workspace for media before and after press conference; power cables and sound connections for media; roving microphones; satellite truck parking; interview rooms and availability, with Wifi, throughout the day;
- Arrangements for Live feed of press conference;
- Arrangements for staffing press room phones, managing email inboxes.

c. Opening ceremony

- Press release from opening ceremony with quotes from Chair's statement;
- Chair and other statements published "Check against Delivery";
- Video statements published;
- Host provides full video and clips;
- Photos;
- Video and social media from opening ceremony (social media prepared in advance);
- B-roll from opening ceremony;
- Interviews with local dignitaries (not IPCC officials);
- Working space for media.

d. Press conference

- Webcast with arrangements for questions from outside;
- SPM and other materials, including press release in all 6 languages, released on website at start of press conference;
- Opening statements from Chair, Co-Chairs (others?) with slide deck for non-specialists;
- Post these on website;
- Social media coverage of opening statements and links to SPM and other materials (prepared);
- (Depending on staffing) social media coverage of press conference replies.

e. Interviews following press conference

- Interviews for Chair, Co-Chairs and authors at press conference location/back home based on scheduling used for AR5;
- Brief interviewees on schedule and arrangements (and possibilities of last-minute requests);
- Seek questions in advance where possible;
- Local staff/volunteers to help interviewees, including walk-through with them;
- Arrangements for last-minute requests on the day;
- Backdrop for main interviews;
- Arrange outside broadcast facilities for broadcasters.

f. Other materials and activities immediately following press conference

- Short video clips with Chair, Co-Chairs, authors for website and social media (not only English);
- Short audio clips, at least English and French, for UN Radio and website;
- Press release and other materials to UN, UN Environment, UNFCCC/SBSTA and WMO.

g. Follow-up calls for other timezones

(Depending on timing and timezone of press conference)

C. AFTER THE SPM LAUNCH

a. Op-eds

Op-eds to keep the story going in the days following the release:

- local authors for local issues;
- IPCC Chair/Co-Chairs;
- Supporting outsiders – politicians, UN agencies, etc (these may anyway be organized by third parties rather than the IPCC).

b. Social media

Repeated social media promotion of SPM and materials.

c. Radio station placement services

(exists in the US; is it available in other countries?)

Author interviews on radio for months afterwards.

d. SR15 outreach campaign between launch and COP 24

- Regional launches with one or two Co-Chairs, CLAs, and Chair as available.
- Presentation of the SPM/full report to all audiences including high-level policymakers, policy advisers, practitioners/local government, media, scientific community, business, students/young scientists, youth.
- Schedule for presentations that is geographically balanced and covers a range of audiences.
- Consider range of events in regions (roadshows) to make best use of time of speakers.
- Use electronic means to enhance participation.
- Activities may be held in (indicative list only):
 - SIDS (e.g. South Pacific, Caribbean, Maldives);
 - Developing country coastal (e.g. Vietnam, Myanmar, Bangladesh, Belem (Rio?), Shanghai, Abidjan, Lagos, Alexandria);
 - Developed country coastal (e.g. Venice, Amsterdam, Hamburg, London, New York, Miami (other US: DC, Virginia, Texas, San Francisco), Tokyo);
 - Alaska;
 - Drought/heat affected (e.g. Southwest US, Belem);
 - C40 hub cities (e.g. Durban, Mexico City);
 - Other key centres (e.g. Brussels, Paris, Warsaw/Katowice for COP 24);
 - NB what about India, South Africa, East Africa, Central/South America ex Brazil?
 - This programme can continue in 2019 up to the release of SRCL and SROCC;
 - Post-COP 24 presentations to official conferences including WMO Executive Council, relevant UN Environment governing body, UN General Assembly (if interest one year on),
- Where appropriate speakers can meet editorial boards in the city.
- Outreach package of materials:
 - Generic presentation that can be tailored to specific audiences, issues and geographies;
 - FAQ booklets;
 - USB sticks with report and supplementary materials.

e. COP 24

Develop separate COP 24 strategy, with call for proposals before the summer. Events will include:

- IPCC presentation of SR15;
- IPCC-SBSTA dialogue on SR15;
- Dedicated IPCC side event going beyond a presentation (e.g. user perspectives on the report);
- Media workshop for developing country reporters;

- Structured programme of media interviews;
- Press conference (rehearsed with speakers);
- Other official (non-communications) activities such as high-level segment, research dialogue;
- Consider materials for COP 24 given papersmart policy.

f. Release of full report after copy-editing (if not released within days of SPM)

(Timing: before or after COP 24?)

Press release, social media, press conference if interest warrants.

g. Translations

The Summary for Policymakers and Technical Summary will be translated into other official UN languages. To facilitate communication with non-English-speaking audiences, slides and other materials should also be translated. Focal points and other bodies may undertake unofficial translations into other languages that can be posted on the IPCC website.

h. Educational materials

Develop educational materials based on FAQs, glossary.

III. Audiences⁸

- The primary audience for outreach activities for SR15 are governments and policymakers at all levels, including the UNFCCC and UN-wide system.
- Broader audiences include the IPCC observer organizations, the scientific community, the education sector, NGOs, the business sector and the wider public.
- Engaging with the media is an important way for the IPCC to communicate the information in its reports, as well as its processes and procedures.

Materials should be tailored to the needs of different audiences. A menu of materials of varying complexity, e.g. short and long slide decks, may be helpful, resources permitting.

IV. Partners for joint outreach programmes

UN Environment, WMO.

UNFCCC (NB activities with the UNFCCC are policy rather than communications; see above).

Rest of UN system.

Focal Points/National Governments/National Met Offices.

Scientific Research Institutes and Universities.

NGOs.

Business Organizations.

Section 3 – Budget

The attached budget table (Annex I) is an estimated total budget for communications in the Sixth Assessment Report cycle for the years 2018, 2019 and 2020. This period covers the years that the IPCC will be finalizing three Special Report including SR15.

At its 45th Session the Panel authorized an amount of 260,500 CHF per year for communications (materials, travel and events) in the AR6 cycle for the years 2018, 2019 and 2020.

⁸ *Communications Strategy*, §§4, 5, 7

The Panel also authorized an amount of 30,000 CHF per year for web conferences and communications for 2018, 2019 and 2020. Due to increased use of other free channels for live streaming, it is proposed that this budget line be removed and the money released to cover other items (e.g. consultant for the launch period, or media training).

Other budget items already authorized by the Panel for the publication of the Special Reports and the 2019 Refinement, their translation and distribution and an Expert Meeting on the Science of Communicating Science are stated separately in the table.