

Dr. Nada CAUD

Laboratoire des Sciences du Climat et de l'Environnement

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Climate communications manager

Skills

- Developing and implementing **communication strategies**
- Managing the communication of European Climate projects (H2020, Copernicus, ERA4CS...)
- Organizing on-site (conferences, workshops, hands-on sessions...) and online **events** for various audiences (**journalists, scientists, policymakers, data users**, industrials, students, general public, kids...)
- Co-designing **fact-sheets** and **infographics** (after close interaction with scientists, graphic artists, a panel of stakeholders or users...)
- Developing websites (Joomla, Drupal, WordPress). Organizing the websites sections and content.
- Producing **videos** (filming and editing). Defining the style and the complexity of the videos content.
- Creating **innovative communication** products ([the climate stripes mural](#), [a Musical about climate change](#), [a cooperative board game](#), [poetry and climate](#) ...)

Professional history

2016 - Present

Communications project manager at the Climate and Environmental Science Laboratory LSCCE (a Mixed Research Unit CEA, CNRS, UVSQ) and an IPSL Laboratory.

I am in charge of the overall LSCCE communications with a focus on a few strategic projects:

- The PANOPLY geosciences instrumental platform (50 instruments - climate archives composition, dating...)
- The ICOS European greenhouse gases observation infrastructure (more than 140 stations over 12 European countries) - The Atmosphere Thematic Centre and the French National Network.
- The climate services based on future climate projections
- The IPCC reports releases
- European (H2020, Copernicus, ERA4CS...) projects.

I work closely with the researchers from different teams to create communication products tailored for different audiences which gives me a wide overview of the climate research topics.

2013 - 2016

Communications manager and scientific assistant of the climatologist Gilles Ramstein

- Contribution to the setup of **an online Master degree for the journalists about “[Climate Change and its media coverage](#)”**
- Assistance for the publishing of Dr. Ramstein’s book “[Journey across the earth's climates](#)”
- Organizing scientific conferences, scientific projects proposal submissions...

2009 - 2013

Outreach project manager at the Science Center “Cité des Sciences, Universcience”, Paris.

2007 - 2009

Outreach officer at the technology museum “Musée des Arts et Métiers”, Paris.

Freelance journalist for the science magazine «Les Génies de la Science»

2006-2007

Outreach officer at “Cap Science” and the “National Museum of Natural History”, Bordeaux.

1999-2002

Outreach officer at the Astronomical Society of Tunisia, Tunis.

Education

2002-2006

PhD in Solid State Physics about « non-conventional superconductors »
(Paris-Sud University - Tunis Sciences University - Kyoto University)

Languages

English: TOEIC score 935/990

French and Arabic: Native languages

Hobbies and interests

Cooking and sharing my recipes <http://fussoir.blogspot.com/>, reading, biking...

A selection of climate communications projects I managed since 2013

Projects about the IPCC reports (Media, Ministries, Education)

- Since 2019 **SRCLL** - Organizing the National restitution conference of the SRCLL report with the Ecology and the Agriculture Ministries (450 on-site participants in 2 auditoriums and [online streaming](#) for thousands followers)
-Working with the science outreach organization S[Cube] to create an escape game about land use (due for the coming Fête de la Science October, 2020). Regular meetings with the Office for Climate Education about their work about the SRCLL report.
- 2015-2016 **AR5 - SPM** - Creating [an interactive version of the IPCC 5th report summary for policymakers](#) with videos explaining the main scientific messages for the French journalists.
- 2013 **AR5 - WG1** - Partnership with journalists to create a series of [videos](#) about the climate basic knowledge for the French journalists before the 5th report release.

Projects for the stakeholders and the data users

- 2017-2020 **EUPHEME ERA4CS** project aims at placing extreme weather events in the context of climate variability and change, thereby helping European citizens and stakeholders adapt to a changing climate.
My tasks as communications co-wp leader
Designing a set of fact-sheets, about the scientific results and the methods, based on the project scientific publications. Organizing brainstorming and workshops with the European stakeholders (energy, agriculture, health sectors...) to get their feedback and tailor the fact-sheets to their needs.
Link to the fact-sheets: <https://sharebox.lsce.ipsl.fr/index.php/s/ZtvuTkYtjQ1kwMO>
- 2017-2018 **The French National Convention for Climate Services** aims at making freely available a set of data, methods and training materials enabling decision-makers to interpret climate projections, extreme events and national contributions to emission reductions.
My tasks: Creating the website <https://convention-services-climatiques.lsce.ipsl.fr/>
Organizing several conferences and meetings with the stakeholders (mirror committee)
- 2015-2018 **CLIM4ENERGY Copernicus** project aims at delivering pan-European indicators, tailored for the energy sector, of climate trends and variability with cross-sectoral consistency, documentation and guidance, estimation of uncertainties, and demonstration of use.
My tasks as the project communications manager:
The website development - Supervising the design of 4 infographics about the project – filming and editing videos of the project scientists and the industrial partners/stakeholders.
Organizing brainstorming sessions with the industrial partners about their needs - Organizing the data portal beta test phase and hands-on sessions with the data users.
Organizing the project annual and final meetings <https://clim4energy.climate.copernicus.eu/>

Climate education

- 2019 I have organized and synthesized the contribution of tens of climatologists and climate education specialists about teaching climate from pre-school to high-school in France.
Valérie Masson-Delmotte has used this synthesis to bring the voice of the community during her audition in front of the Higher Council for school programs:

Training for scientists

- 2016-2017 **CRESCENDO H2020** project aims at **improving the representation of key processes in European Earth System Models (ESMs)**
My task: Organizing a [communications training](#) for young researchers reported with visual minutes.